

# THE 29<sup>th</sup> CHINA SHANGHAI INTERNATIONAL BOAT SHOW & THE LIFESTYLE SHOW

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Online Marketing Manual

Member Services Package

The website launched a new package of special marketing customization services, and customized marketing promotion through various channels according to the actual needs of members to achieve deep brand/product exposure. Truly achieve 365 days outside the exhibition unlimited time and space service members.

Ordinary Member

¥2,000/Year

Exhibitor price ¥1,000/Year

Gold Member

¥8,000/Year

Exhibitor price ¥5,000/Year

Self Selected Package

Free choice, freely matched

Exhibitor price Special Price

Package Price list

Online Basic Services

■ VIP Showroom (Want Shop Template)

■ Show E-catalogue

■ Sinoexpo Lifestyle Selection Applet (E-commerce channel)

■ E-manual (Exhibitor online Invitation)

Marketing Services (Online)

★ Facebook、LinkedIn promotion (each 1 post)

★ EDM (China / Overseas)

★ Home Product Advertising Space(1week)

Value Added Services

★ Wechat group promotion

Ordinary Member

¥2,000/Year

Exhibitor price ¥1,000/Year

Online Basic Services

■ VIP Showroom (Want Shop Template)

■ Expo E-catalogue

■ Sinoexpo Lifestyle Selection Applet (E-commerce channel)

■ E-manual (Exhibitor online Invitation)

Marketing Services (Online)

★ Facebook & LinkedIn promotion (each 1 post)

★ EDM (China / Overseas)

★ Home Product Advertising Space(1week)

★ Show E-catalogue recommended exhibitor advertisement (pc&wap)

Value Added Services

★ Wechat group promotion

Premium Service for Key Customers

◆ Tiktok or Wechat video account promotion

Gold Member

¥8,000/Year

Exhibitor price ¥5,000/Year

Choose freely, mix and match as you like!

Break free from traditional set meal constraints with our brand-new premium menu. Say goodbye to fixed bundles and enjoy the freedom to mix and match according to your preferences!

Equity	Quantity	Original price	Exhibitor price
<input type="checkbox"/> Facebook & LinkedIn Promotion	1 Post	¥1,500/post	¥1,000/post
<input type="checkbox"/> EDM (Domestic / Overseas)	1 Time	¥2,500/time	¥1,500/time
<input type="checkbox"/> Xiugle Home Page - Find Good Products - Product Category Four Slots	1 week	¥2,000/week	¥1,000/week
<input type="checkbox"/> Xiugle Home Page – Top - Big Banner	1 week	¥8,000/week	¥5,000/week
<input type="checkbox"/> EZbuy Home Page – Top – Big Banner	1 week	¥8,000/week	¥5,000/week
<input type="checkbox"/> Show E-catalogue Recommended Exhibitor Advertisement (pc&wap)	1 Time	¥2,000/time	¥1,000/time
<input type="checkbox"/> Show E-catalogue Top Big Banner (pc & wap)	1 Time	¥8,000/time	¥5,000/time
<input type="checkbox"/> Wechat Official Accounts Promotion (Non extension, non headline)	1 post	¥5,000/post	¥3,500/post
<input type="checkbox"/> Wechat Group Promotion	1 Time	¥800/time	¥500/time
<input type="checkbox"/> Tiktok or Wechat Video Account Promotion	1 Time	¥8,000/time	¥5,000/time