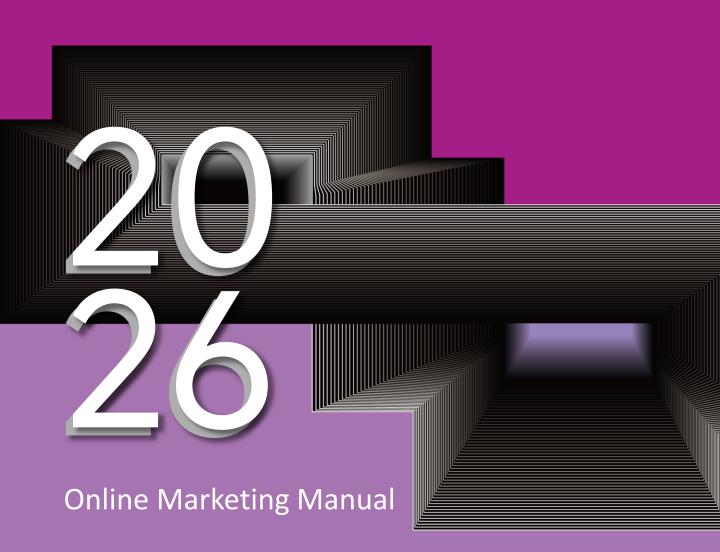






THE 29th CHINA SHANGHAI INTERNATIONAL BOAT SHOW & THE LIFESTYLE SHOW











Member Services Package

The website launched a new package of special marketing customization services, and customized marketing promotion through various channels according to the actual needs of members to achieve deep brand/product exposure. Truly achieve 365 days outside the exhibition unlimited time and space service members.







Package Price list

Online Basic Services ■ VIP Showroom (Want Shop Template) Show E-catalogue ■ Sinoexpo Lifestyle Selection Applet (E-commerce channel) ■ E-manual (Exhibitor online Invitation) Marketing Services (Online) ★ Facebook、LinkedIn promotion (each 1 post) - -★ EDM (China / Overseas)------★ Home Product Advertising Space(1week)-----**Value Added Services** ★ Wechat group promotion -----**Ordinary Member** Exhibitor price ¥1,000/Year ¥ 2,000/Year

Choose freely, mix and match as you like!

Break free from traditional set meal constraints with our brand-new premium menu. Say goodbye to fixed bundles and enjoy the freedom to mix and match according to your preferences!

Online Basic Services ■ VIP Showroom (Want Shop Template)

- Expo E-catalogue
- Sinoexpo Lifestyle Selection Applet (E-commerce channel)
- E-manual (Exhibitor online Invitation)

Marketing Services (Online)

★ Facebook & LinkedIn promotion (each 1 post) - - - - - -★ EDM (China / Overseas) - - - - - 1 Time \bigstar Home Product Advertising Space(1week)----- 1 Timie ★ Show E-catalogue recommended exhibitor advertisement (pc&wap) = -

Value Added Services

★ Wechat group promotion ----- 3 Times

Premium Service for Key Customers

◆ Tiktok or Wechat video account promotion - - - - - 1 Time

Gold Member ¥ 8,000/Year

Exhibitor price ¥5,000/Year

Equity	Quantity	Original price	Exhibitor price
☐ Facebook & Linked In Promotion	1 Post	¥1,500/post	¥1,000/post
☐ EDM (Domestic / Overseas)	1 Time	¥2,500/time	¥ 1,500/time
☐ Xiugle Home Page - Find Good Products - Product Category Four Slots	1 week	¥2,000/week	¥1,000/week
☐ Xiugle Home Page – Top - Big Banner	1 week	¥8,000/week	¥ 5,000/week
□ EZbuy Home Page – Top – Big Banner	1 week	¥8,000/week	¥ 5,000/week
Show E-catalogue Recommended Exhibitor Advertisement (pc&wap)	1 Time	¥2,000/time	¥1,000/time
☐ Show E-catalogue Top Big Banner(pc & wap)	1 Time	¥8,000/time	¥ 5,000/time
☐ Wechat Official Accounts Promotion (Non extension, non headline)	1 post	¥5,000/post	¥3,500/post
☐ Wechat Group Promotion	1 Time	¥800/time	¥ 500/time
☐ Tiktok or Wechat Video Account Promotion	1 Time	¥8,000/time	¥5,000/time